



January Dinner Meeting

Supply Management's Role in Sustainability

Pre-registered attendees are entered for a chance to win the

ISM Book

Sustainability and Social Responsibility Handbook, 2nd Edition

Jennifer Woofter
Founder and President
Strategic Sustainability Consulting (SSC)



Jennifer Woofter is the founder and president of Strategic Sustainability Consulting (SSC). In this role she draws upon more than a decade of experience in the fields of organizational sustainability, corporate social responsibility, and socially responsible investing. She has worked with more than 50 clients on projects including Green Auditing, Sustainability Master Planning, Carbon Footprint Analysis, Stakeholder Engagement, Training and Facilitation, and Sustainability Reporting. She currently manages the SSC Consultant Network, an association of more than 650 professionals with expertise in virtually every area of sustainability.

Prior to starting SSC, Jennifer worked for Calvert Group, the nation's largest family of socially responsible mutual funds. As a member of the Social Research Department, she was responsible for evaluating the social, environmental, and governance performance of companies eligible for inclusion in Calvert's funds. She worked directly with portfolio managers, and oversaw the ethical decision-making process for the \$36 million Calvert Social Index Fund. While with Calvert, she spearheaded the firm's transparency and

disclosure initiative, encouraging companies to produce sustainability reports using the Global Reporting Initiative (GRI). She filed more than a dozen shareholder resolutions, achieving some of the highest shareholder votes for sustainability initiatives ever recorded.

Before her work at Calvert, Jennifer was a staffer at the U.S. Senate Committee on Governmental Affairs (now called Governmental Affairs and Homeland Security), where she focused on issues related to fraud, waste, and abuse in the federal government and the presidential appointments process.

Jennifer is a member of the International Society of Sustainability Professionals (ISSP) and Net Impact, and has authored a number of sustainability-related articles and reports. She speaks regularly on panels, working groups, and at conferences. Her leadership helped SSC become an EPA EnergyStar Partner, an EPA WasteWise Partner, and a member of the EPA and DOT "Best Workplaces for Commuters" program. She has been featured in a variety of publications, including a profile in the Washington Post, regular contributions to Entrepreneur Magazine, and interviews in Inc. Magazine, Deliver Magazine, Sprig.com, SustainLane, Management Consultant Quarterly, and the Maryland Daily Record. In 2007, she received a citation from Maryland State for her contributions to promoting green business.

Jennifer holds a Bachelor of Science degree in Political Science from the University of Oregon, and a Master of Arts in Political Science from Virginia Tech. She also holds a Master of Science in Strategic Leadership Towards Sustainability from the Blekinge Institute of Technology in Karlskrona, Sweden, where she studied under Karl-Henrik Robert, founder of The Natural Step.

When: **Thursday, January 19, 2012**
Where: **Surf Rider Restaurant – Cypress Point**
928 Diamond Springs Road, #135
Virginia Beach, VA 23455
757-497-3534
<http://www.beamersamerican.com/>

Agenda: 6:00-6:30 pm Check in and Networking
6:30-7:15 pm Dinner
7:15-8:15 pm Speaker Presentation – Jennifer Woofter



www.napmseva.org

\$20.00 registration of cash, check or credit paid at the door

Please email reservations to Debbie Stewart-Hartwig

by noon, Tuesday, January 17th – dhartwig75@yahoo.com

see next page for reservation

NAPM-Southeastern Virginia
January Dinner Meeting
Supply Management's Role in Sustainability

Thursday, January 19th

Registration is a commitment to pay. Fees are NOT REFUNDABLE unless canceled in writing (e-mail) at least 24 hours prior to the event. Registered individuals, who are unable to attend, may send a substitute.

Name: _____
Company: _____
City _____ State _____ Zip _____
eMail: _____
Phone: _____

Menu Choices

- Choose one:**
- | | |
|--|--------------------------|
| 5 oz Broiled Crab Cake | <input type="checkbox"/> |
| ½ Fried or Broiled Flounder | <input type="checkbox"/> |
| 6 Fried Jumbo Shrimp | <input type="checkbox"/> |
| 8 oz. Hamburger Steak | <input type="checkbox"/> |
| 2 ea 6 oz. Center Cut Grilled Pork Chops | <input type="checkbox"/> |

- Choose two:**
- | | | | | | |
|--------------|--------------------------|--------------|--------------------------|----------------------|--------------------------|
| Applesauce | <input type="checkbox"/> | Caesar salad | <input type="checkbox"/> | Coleslaw | <input type="checkbox"/> |
| Corn | <input type="checkbox"/> | French fries | <input type="checkbox"/> | Mashed potatoes | <input type="checkbox"/> |
| Potato salad | <input type="checkbox"/> | Tossed salad | <input type="checkbox"/> | Vegetable of the day | <input type="checkbox"/> |

~OR~

- Choose one:** Steamed broccoli with hollandaise sauce

May we contact you about volunteering for one of our committees?

- | | |
|---|---|
| <input type="checkbox"/> Education/Professional Development/Certification | <input type="checkbox"/> Marketing/Membership |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Public Relations |
| <input type="checkbox"/> Administration | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Vendor Relations/Vendor Display | <input type="checkbox"/> Special Events |
| <input type="checkbox"/> Anything Available | |

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