



OCTOBER DINNER MEETING

Damien Steiner Smith
Chief Executive Officer
Guerrilla Social Media

Pre-registered attendees are entered for a chance to win

2 ODU Football Tickets
(including parking)
ODU vs Richmond
Played Saturday, 11/05/2011 at 2:00 PM



Damien Smith founded Guerrilla Social Media with one thing in mind: Bringing the power of social media to all businesses in a simple, efficient and affordable way. After his career in the US Navy as a Tomahawk Weapons System Technician, he began selling Legal Plans in the state of Virginia and found cold calling a difficult and inefficient method of generating business. After networking with business professionals who were having success with social media, Damien began blogging actively and to his surprise he began generating about 1000 hits per month on his non-SEO friendly company generated website. After helping many professionals generate similar and even greater results, he began building a team of social media managers who helped develop the simplified social media marketing strategy together that is now known as Guerrilla Social Media.

Damien is going to speak on using social media to maximize online word of mouth raising awareness and best practices on some of the more popular social media sites like Facebook LinkedIn and WordPress.

If you're trying to make sense of social networking or are want to get more out of your current strategy, this will be a good time to come out and learn more about getting social and staying on the cutting edge of the changing realm of marketing.

- When:** **Thursday, October 20, 2011**
Where: **bd's Mongolian Grill**
3530 Von Schilling Drive
Hampton, VA 23666
757-262-1283
- Agenda:** 6:00-6:30 pm Check in and Networking
6:30-7:00 pm Dinner
7:00-8:00 pm Speaker Presentation

www.napmseva.org



\$20.00 registration of cash, check or credit paid at the door



Please email reservations to Debbie Stewart-Hartwig

by noon, Tuesday, October 18th - dhartwig75@yahoo.com

***** Pick your own stir-fry ingredients with UNLIMITED SOUP & SALAD BAR *****

Registration is a commitment to pay. Fees are NOT REFUNDABLE unless canceled in writing (e-mail) at least 24 hours prior to the event. Registered individuals, who are unable to attend, may send a substitute.